

Anticipating tomorrow by innovating today.™

For Immediate Release

Media Contact: 201.563.4614

Business Contact:

Angela Calzone

Change & Response Strategies, LLC

NY Tel: 646-554-3100

NJ Tel: 973-993-1144

Fax: 973-993-3031

acalzone@changeandresponse.com

www.changeandresponse.com

CHRISTOPHER D'MARCO, CHANGE & RESPONSE STRATEGIES, LLC, TO SPEAK AT FAIRLEIGH
DICKINSON UNIVERSITY

Change & Response Strategies, LLC, is pleased to announce Christopher D'Marco, Executive Vice President, Change & Response Strategies, LLC will be a featured speaker at ***"Spring 2009 Schering-Plough Executive Lectures"*** presented at Fairleigh Dickinson University, The Mansion, Hartman Lounge, Saturday, March 7th, 9:00am to 10:30am. He will speak on ***"How Communicators Are Well Positioned to Be Executive Leaders."***

This seminar explores the enormous impact that effective communications skills has on an individual's career success and on the efficiency, productivity and morale of an organization.

Mr. D'Marco is a management strategy expert and has been a featured speaker for a number of respected outlets such as Commerce & Industry Association of New Jersey (CIANJ), Society for Human Resources Management, many of New Jersey's County Colleges, The New Jersey College Consortium, Widener University, Wagner College and UJO.

Most recently, he was a featured speaker at ***Step Up and Take the Lead – Professional Improvement Seminars*** presented at Bergen Community College by the Bergen County Workforce Investment Board where he spoke on ***"The Difference Between Good and Great Coaches,"*** in October 2008 and on ***"Maximizing Productivity and Synergy in A Multigenerational Workforce,"*** Feb. 6, 2009. Additionally, he will speak at Newark Regional

Business Partnership on May 8th on the strategy businesses need to employ to **“Learn How to Determine Your Ideal Size.”**

Founded in 2004 as a consortium of management strategists, human resources professionals, marketing consultants and corporate trainers, Change & Response Strategies (CRS) helps private, public and not-for-profit organizations meet their business objectives by assisting them in strengthening their company vision, strategic plan, competitive advantage, developing their staff and improving their business processes and overall infrastructure. Recently ranked among the Top 25 Management Consulting Firms in New Jersey by NJBIZ, CRS's focus is to help organizations cultivate a culture that supports continuous innovation.

Change & Response Strategies, LLC is a proud member of the American Society for Training & Development, Commerce & Industry Association of NJ, the Organization Development Network, the Society for Human Resources Management, New Jersey Chamber of Commerce, Executive Women of New Jersey, Industrial/Commercial Real Estate Women of NJ, Newark Regional Business Partnership and Meadowlands Regional Chamber of Commerce and Platform for Progress.

For more information or to set up a consultation, please call Change & Response Strategies LLC at 973.993.1144.