

CHRISTOPHER D’MARCO, CHANGE & RESPONSE STRATEGIES, LLC, PRESENTER AND CO-AUTHOR

Morristown, NJ – On Wednesday, May 26th, Christopher D’Marco, Executive Vice President, Change & Response Strategies, LLC, will speak at Our Lady on the Mount Church in Warren, New Jersey at their OLM Neighbor to Neighbor Employment Network. He will discuss Personal Marketing - How to present the best of yourself, your skills and experience whether looking for a job or looking to be promoted in the job you are in. This network was developed last year to assist OLM parishioners who are seeking reemployment.

Additionally, Mr. D’Marco recently co-authored an article, “Performance Management: No Longer the Dreaded Annual Review”. This article was published in New Jersey CPA May/June 2010. The article details the challenges presented by an inter-generational workforce, a sluggish economy and limited financial resources to motivate and retain top talent. Never before has the demand for well-executed performance management techniques been greater. Offered throughout the piece are a variety of ways to evaluate the productivity of employees, management and teams. To view the article in its entirety, please go to www.changeandresponse.com.

Mr. D’Marco has a background in organizational development with an emphasis on change, cultural transformation, leadership, team building turnaround management, and Lean Six Sigma. Well regarded in his field, he has keynoted at professional, trade and non-profit venues to include the Society for Human Resources Management, the Healthcare Recruiters Association, the Association for Continuing Higher Education, United Jewish Organization, Commerce & Industry Association of New Jersey and several universities within the NY metropolitan area. Change & Response Strategies, under the leadership of Mr. D’Marco has provided training and consulting in over 150 companies since starting in 2004. He is also a published author on lean principles.

Mr. D’Marco holds a Bachelor of Arts in Applied Sociology with a minor in Industrial Psychology from Montclair State University and is Lean Six Sigma qualified through Villanova University. Additionally, he holds Certificates from Cornell University, American Management Association, The Foundation Center, The Pacific Institute, Achieve Global and Lee Hecht Harrison and is currently pursuing additional advancement in organization development. Additionally, Mr. D’Marco has been a member of SHRM since 2004.

Founded in 2004 as a consortium of management strategists, human resources professionals, marketing consultants and corporate trainers, Change & Response Strategies (CRS) helps private, public and not-for-profit organizations meet their business objectives by assisting them in strengthening their company vision, strategic plan, competitive advantage, developing their staff and improving their business processes and overall infrastructure. Recently ranked among the Top 25 Management Consulting Firms in New Jersey by NJBIZ, CRS’s focus is to help organizations cultivate a culture that supports continuous innovation.

Change & Response Strategies, LLC is a proud member of the American Society for Training & Development, Commerce & Industry Association of NJ, the Organization Development Network, the Society for Human Resources Management, New Jersey Chamber of Commerce, Executive Women of New Jersey, Industrial/Commercial Real Estate Women of NJ, Newark Regional Business Partnership and Meadowlands Regional Chamber of Commerce and Platform for Progress.

For more information or to set up a consultation, please call Change & Response Strategies LLC at 973.993.1144.