

CHANGE & RESPONSE STRATEGIES, LLC

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Contact: Angela Calzone
Phone: 973-993-1144

Change & Response Exec VP Featured Speaker At THINK LEAN: A NON-PROFIT SURVIVAL GUIDE

Morristown, NJ – Change & Response Strategies Executive Vice President, Christopher D'Marco was recently a featured speaker to an audience of over 65 non-profit organizations and professional & trade associations at the Woodbridge Hilton where he addressed the audience on Lean Thinking and how non-profit organization can benefit from applying the lean thinking business model.

Joined by Ronald G. Matan, CPA and director-in-charge of Sobel & Company's non-profit and social services group and Vicki Bixel, president of Semple Bixel Associates, one of New Jersey's premier non-profit fundraising consultancies, the presentation entitled THINK LEAN: A NON-PROFIT SURVIVAL GUIDE covered Lean Thinking, Lean & Effective Fundraising, and Lean Accounting and afforded attendees information on how to leverage their organization's strengths and increase efficiencies without over-extending their resources and stressing staff.

According to D'Marco, "As the pulse of the world quickens, NON-PROFIT ORGANIZATIONS must navigate through the dynamics of technological, economic, regulatory and global market changes - - all while managing multiple demands with limited resources. This program directly helps them address these challenges."

Founded in 2004 as a consortium of management strategists, consultants and corporate trainers, **Change & Response Strategies (CRS)** assists private, public, educational institutions, and not-for-profit organizations meet their business objectives by clarifying their vision & mission, developing staff, and improving business processes. Recently ranked among the Top 25 Management Consulting Firms in New Jersey by NJ Biz Magazine, CRS's focus is to help organizations cultivate a culture that supports continuous innovation and change as well as develop an implementation and integration plan. For a complete list of services, visit www.changeandresponse.com.

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NJ 973.993.1144 • NY 646.554.3100 • www.changeandresponse.com
P.O. Box 186 Morris Plains, NJ 07950

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