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**For Immediate Release**

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**CHRISTOPHER D’MARCO, CHANGE & RESPONSE STRATEGIES, LLC, SPEAKS AT BERGEN  
COMMUNITY COLLEGE**

Change & Response Strategies, LLC, is pleased to announce Christopher D’Marco, Executive Vice President, Change & Response Strategies, LLC will be a featured speaker at ***Step Up and Take the Lead – Professional Improvement Seminars*** presented at Bergen Community College by the Bergen County Workforce Investment Board. He will speak on “**Maximizing Productivity and Synergy in A Multigenerational Workforce**” at the Paramus Campus on Friday, February 6, from 9:00 am to noon.

This seminar explores ways to increase productivity in a multigenerational workplace. As we all are aware there are, for the first time in history, four generations working along side one another in the workplace. These four generations are comprised of Traditionalists, Boomers, Generation Xers and Yers. Amongst them exists various differences in communication, work, learning styles, workplace values and career expectations. Such differences often collide in ways that are sometimes frustrating and create unnecessary misunderstandings, conflict and loss of synergy.

Leave this seminar with a greater understanding of how to effectively manage, motivate and unify employees of each generation.

Founded in 2004 as a consortium of management strategists, human resources professionals, marketing consultants and corporate trainers, Change & Response Strategies (CRS) helps private, public and not-for-profit organizations meet their business objectives by assisting them in strengthening their company vision, strategic plan, competitive advantage, developing their staff and improving their business processes and overall infrastructure. Recently ranked among the Top 25 Management Consulting Firms in New Jersey by [NJBIZ](#), CRS's focus is to help organizations cultivate a culture that supports continuous innovation.

Change & Response Strategies, LLC is a proud member of the American Society for Training & Development, Commerce & Industry Association of NJ, the Organization Development Network, the Society for Human Resources Management, New Jersey Chamber of Commerce, Executive Women of New Jersey, Industrial/Commercial Real Estate Women of NJ, Newark Regional Business Partnership and Meadowlands Regional Chamber of Commerce.

For more information or to set up a consultation, please call Change & Response Strategies LLC at 973.993.1144.