

Anticipating tomorrow by innovating today.™

For Immediate Release

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**Change & Response Strategies LLC is GARDEN STATE'S Annual
Human Resources Conference**

Change & Response Strategies, LLC, is pleased to announce Christopher D'Marco, Executive Vice President, Change & Response Strategies and Founder, Engineering, Science & Leadership Institute was a featured speaker at the Society for Human Resources Management's (SHRM) Garden State Council 16th Annual Conference & Expo, "The Transformation of HR" on Monday, November 5th and Tuesday, November 6th, 2007 at the Ocean Place Resort & Spa in Long Branch, NJ.

The two-day educational conference geared to HR and other business professionals, offered 42 concurrent sessions, terrific networking opportunities, and over 50 leading exhibitors for HR related services. Mr. D'Marco spoke on "Maximizing Productivity and Innovation in a Multigenerational Workforce". A 20 year veteran of consulting and training, Mr. D'Marco is a much sought after speaker, panelist and lecturer in corporate, non-profit, and academic arenas as he draws from his own hands-on experience in senior management specifically in high demand, limited resource environments. He is a member of the American Society for Training & Development, the Society for Human Resources Management, the Organization

Development Network, The Commerce & Industry Association of New Jersey, and the New Jersey Chamber of Commerce.

Founded in 2004 as a consortium of management strategists, human resources professionals, marketing consultants and corporate trainers, **Change & Response Strategies (CRS)** helps private, public and not-for-profit organizations meet their business objectives by assisting them in strengthening their company vision, strategic plan, competitive advantage, developing their staff and improving their business processes and overall infrastructure. **Recently ranked among the Top 25 Management Consulting Firms in New Jersey by NJBIZ**, CRS's focus is to help organizations cultivate a culture that supports continuous innovation. Based on the same business model, CRS developed The Engineering, Science and Technology Institute to better serve this technical market.

For more information or to set up a consultation, please call Change & Response Strategies LLC at 973.993.1144.