

Anticipating tomorrow by innovating today.™

For Immediate Release

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CHRISTOPHER D’MARCO, CHANGE & RESPONSE STRATEGIES, LLC, SPEAKS AT BERGEN
COMMUNITY COLLEGE

Change & Response Strategies, LLC, is pleased to announce Christopher D’Marco, Executive Vice President, Change & Response Strategies, LLC will be a featured speaker at ***Step Up and Take the Lead – Professional Improvement Seminars*** presented at Bergen Community College by the Bergen County Workforce Investment Board. He will speak on “**The Difference Between Good and Great Coaches**” at the Meadowlands Campus on Tuesday, October 14, 2008, from 9:00 am to noon.

Mr. D’Marco will discuss in today’s rapidly changing environment leaders need to be great coaches. It’s through coaching that a leader and their organization realize enduring flexibility, increased morale, motivation, employee engagement, loyalty, accountability, productivity, quality and profits. It is well understood that by investing in your employee’s growth you increase your ability to influence others. You can’t ask for more than this from one essential leadership practice.

Attend this seminar and you will readily take away techniques and tools that will strengthen your coaching skills that will move you from good-to-great. To register, please go to www.bergenwib.org.

Founded in 2004 as a consortium of management strategists, human resources professionals, marketing consultants and corporate trainers, Change & Response Strategies (CRS) helps private, public and not-for-profit organizations meet their business objectives by assisting them in strengthening their company vision, strategic plan, competitive advantage, developing their staff and improving their business processes and overall infrastructure. Recently ranked among the Top 25 Management Consulting Firms in New Jersey by NJBIZ, CRS's focus is to help organizations cultivate a culture that supports continuous innovation.

Change & Response Strategies, LLC is a proud member of the American Society for Training & Development, Commerce & Industry Association of NJ, the Organization Development Network, the Society for Human Resources Management, New Jersey Chamber of Commerce, Executive Women of New Jersey, Industrial/Commercial Real Estate Women of NJ, Newark Regional Business Partnership and Meadowlands Regional Chamber of Commerce.

For more information or to set up a consultation, please call Change & Response Strategies LLC at 973.993.1144.