

Anticipating tomorrow by innovating today.™

**CHRISTOPHER D'MARCO, CHANGE & RESPONSE STRATEGIES, LLC, TO SPEAK AT TWO
UPCOMING EVENTS**

Morristown, NJ -- Change & Response Strategies, LLC, is pleased to announce Christopher D'Marco, Executive Vice President, will be a featured speaker on Tuesday, October 22nd, **10:00am to 11:30am and then again from 1:00 to 2:00pm** for the NJ Association of Healthcare Recruiters held at the New Jersey Hospital Association & Conference Center, 760 Alexander Road, Princeton, NJ. The cost is free for members and \$25.00 per guest. To register or for more information, please contact Debra Plonka, debra.plonka@bchs.com or call 732.739.5845.

In the morning session, Mr. D'Marco will be discussing ***"Redefining HR in a Downturn Economy,"*** and the topic for the afternoon session will be ***"Behavioral Based Interviewing."***

The New Jersey Association of Healthcare Recruiters and the Philadelphia Area Association of Healthcare Recruiters have collaborated to create a day of education for active members and their guests.

On Tuesday, October 27th, Mr. D'Marco will be speaking on ***"How to Present An Elevator Speech,"*** hosted by the Meadowlands Small Business Council, at Homewood Suites by Hilton, 125 Route 17 S., East Rutherford. This networking event is designed to teach attendees the most effective way to give their elevator speech. For registration, please contact Sophia Vallis at SVallis@Meadowlands.org. Chamber members are \$20; non-Chamber members \$30.00.

Founded in 2004 as a consortium of management strategists, human resources professionals, marketing consultants and corporate trainers, Change & Response Strategies (CRS) helps private, public and not-for-profit organizations meet their business objectives by assisting them in strengthening their company vision, strategic plan, competitive advantage, developing their staff and improving their business processes and overall infrastructure. Recently ranked among the Top 25 Management Consulting Firms in New Jersey by [NJBIZ](#), CRS's focus is to help organizations cultivate a culture that supports continuous innovation.

Change & Response Strategies, LLC is a proud member of the American Society for Training & Development, Commerce & Industry Association of NJ, the Organization Development Network, the Society for Human Resources Management, New Jersey Chamber of Commerce, Executive Women of New Jersey, Industrial/Commercial Real Estate Women of NJ, Newark Regional Business Partnership and Meadowlands Regional Chamber of Commerce and Platform for Progress.

For more information or to set up a consultation, please call Change & Response Strategies LLC at 973.993.1144.