

## You've got to be LEAN to be GREEN!

Recently featured in publications like NJBiz, Meadowlands USA Magazine, and [bx.businessweek.com](http://bx.businessweek.com), Change & Response Strategies, LLC uncovers a myth about being Green. *Unless you're LEAN, you're really not GREEN!*

"An organization's respect for and appropriate utilization of all resources with which it comes in contact, or over which it has influence, is fundamental to its own sustainability. However, in order to truly be "green," organizations must first be mindful of what it is to be "lean."

When executives assess their organizations through a "lean" lens, they have the opportunity to create a workplace whereby all resources - - energy, tangibles, processes, systems, and human capital - - are maximized without a strain on the work environment." [Read More](#)

**Christopher D'Marco is an organization development consultant, trainer, and founding member of Change & Response Strategies, LLC whose areas of focus include strategic planning, leadership development, team facilitation and lean enterprise. With significant experience in manufacturing, packaging and warehousing, Christopher is Lean-Six Sigma Qualified from Villanova University and is available to speak to your members on a variety of relevant topics and critical issues facing manufacturers today.**

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